

Bridal Expo – Invitation to Exhibit

The elegant grandeur of the Norwood Concert Hall will once again provide the perfect setting for a Bridal Expo following the success of last year's inaugural event arranged by newly launched catering specialists, Encore Group.

Taking place over two days on Saturday 7 July & Sunday 8 July 2007, the Expo provides an excellent opportunity for wedding suppliers (and associated businesses based in the City of Norwood Payneham & St Peters wishing to tap into this lucrative market) an ideal opportunity to exhibit products and services to an audience already in the market for wedding ideas.

Whether your business specialises in bridal wear, stationery, cars, flowers, beauty bomboniers, wedding photography, wedding cakes, speciality decorating or furniture hire, the Norwood Concert Hall and Encore Group Bridal Expo is offering this fantastic promotional opportunity for only a nominal fee.

Encore Group's team of professionals, based at Adelaide's iconic AAMI stadium, are also seeking opportunities to operate as a competing brand within Adelaide's hospitality market. They will be offering delectable taste samples of their culinary range throughout the course of the two day Expo.

To ensure your wedding product or service is promoted all year round why not take advantage of this great winter event opportunity?

Contact Virginia Perkins at Encore Group to reserve your place on 8440 6908 or email ginnyp@encoregroup.net.au



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E-Waste

Obsolete electronic waste (or e-waste) is one of the fastest growing waste types, accumulating at three times the rate of municipal waste according to estimates undertaken by the Australian Bureau of Statistics in 2006.

E-waste can generally be defined as a piece of equipment with an electrical cord or battery, such as computers, TVs, DVDs, VCRs, irons, mobile phones and so on.

As new technology rapidly becomes old technology, it is quickly 'discarded' with the demand for the latest, fastest, more powerful version continuing to drive high turnover of electronic equipment across Australia. Unfortunately, millions of tonnes of e-waste equipment ends up as 'landfill' each year – with an estimated 1.6 million computers sent to landfill in Australia in 2006.

However, the sheer volume of e-waste is not the only problem. E-waste contains hazardous and toxic substances which create serious environmental and human health concerns. Heavy metals such as lead, cadmium, mercury and arsenic are used in electronic equipment. When these products are disposed of in landfill, the material is crushed, leaching occurs and toxic materials are released into the surrounding environment and water table. For example, a cathode ray tube (CRT) computer monitor contains approximately 4 – 5 kgs of lead, making it particularly toxic over time.

Recycling e-waste is the best option

Obviously, with such high levels of toxicity, these materials need to be disposed of in a responsible and sustainable manner, with recycling the best option by far. In fact the good news is that the majority of components contained in e-waste can be recycled and effectively turned into new products, thereby reducing the need to dispose of e-waste via landfill.

If your business has replaced its electronic equipment recently, you, like most businesses do not want to be responsible for creating unwanted electronic waste but face the problem of not knowing where to dispose of it in a responsible manner. Disposing of it in the Council's recycling kerbside bin or through the annual Hard Rubbish Collection service does not allow for recycling, as e-waste requires specialist processing to ensure components can be used again.

So where can you recycle e-waste?

There are a number of e-waste recyclers operating throughout Adelaide. However, few recycle locally, with some exporting to developing countries such as China and India. This results in pollution of the environments in these countries with local people processing components under poor health and environmental conditions exposed to the kinds of toxins described above.

Before choosing an e-waste recycling option, make sure the recycling company you do business with is:

- operating in an ethical and socially responsible manner, with no materials or components 'dumped' in developing countries; and
- that it does not send e-waste to landfill.

An Adelaide based company, E-Cycle Recovery, accepts used and unwanted electronic products with 97% of each piece recycled and diverted from landfill. No waste is disposed of in developing countries. They are an environmentally conscious electronic recycling company and a member of the International Association of Electronic Recyclers.

Where can you find them? 352 Richmond Road, Netley SA 5037 or at drop off location:

Edmonds Recycling Centre, 389 Glen Osmond Road, Glen Osmond SA 5064. Telephone: 8379 9955. Visit www.ecycle-recovery.com.au for further information and for full details of other drop-off locations.

As the dismantling, separating and processing of the hazardous and toxic components of e-waste is difficult and expensive, there is a fee charged to dispose of your unwanted e-waste.

Polluted drinking water in China

